

# **Ensuring A Successful Count in Hurricane Katrina Affected Areas**

**Congressional Black Caucus Political Education and  
Leadership Institute – 2009 Mississippi Policy Conference**

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**Tunica, Mississippi**

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**U.S. Census Bureau**

**U S C E N S U S B U R E A U**

*Helping You Make Informed Decisions*

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# Early Decennial Staffing

- Area Manager – November 2007
- Regional Technician – November 2007

# Research and Field Visits

- Contact with local government agencies
- Meetings with community leaders
- Visits with local officials
- Site visits
- Guided fact-finding visits

# Local Update of Census Addresses (LUCA)

- Opportunity for local jurisdictions to provide housing input
- Extra workshops conducted
- Regional staff provided countless hours to assist
- Highest LUCA participation ever in Southern Louisiana

# Address Canvassing Challenges

- Deleting housing units
- Adding trailers
- Atypical living situations
- Reluctance to participate
- Resentment towards government

# Supplemental Training

- Extra practice exercises
- Reinforcement of key procedures
- Examples of common situations
- Nontraditional living quarters
- Sensitivity issues
- Became national job aid

# Pay Rates and Production Rates

- Increased pay rates in SE LA
- Additional funding for extra field supervisor
- Full interview at every household
- Contact all businesses and organizations

# Distributing the 2010 Census Questionnaire

- Census 2000 – mail delivery
- Hand deliver in 2010
- Update address lists
- Nearly 300,000 housing units

# Partnership Efforts

- Staff levels doubled from 2000
- Official partners
- Cooperation with Parish governments
- Partner Conference – Aug. 18<sup>th</sup>
- Complete Count Committees