

# THE REASONS LOW HEALTHCARE LITERACY ADDS 10% TO THE COST OF HEALTHCARE

- PEOPLE WHO DO NOT UNDERSTAND OR CANNOT READ HEALTH RELATED MATERIAL DO NOT COMPLY WITH MEDICAL ADVICE
- LOW HEALTHCARE LITERACY INCREASE THE USE EMERGENCY ROOMS FOR NON EMERGENCY HEALTH PROBLEMS
- PEOPLE WITH LOW HEALTH LITERACY OR MORE LIKELY NOT TO HAVE A PRIMARY CARE PHYSICIAN
- LOW HEALTHCARE LITERACY HAS BEEN STRONGLY ASSOCIATED WITH RACIAL AND ETHNIC DISPARITY
  - PEOPLE WITH LOW HEALTHCARE LITERACY ARE LESS LIKELY TO ADOPT HEALTHY LIFE STYLES
  - LOW HEALTHCARE LITERACY HAS BEEN STRONGLY ASSOCIATED WITH ABSENTEEISM AND LOW PRODUCTIVITY

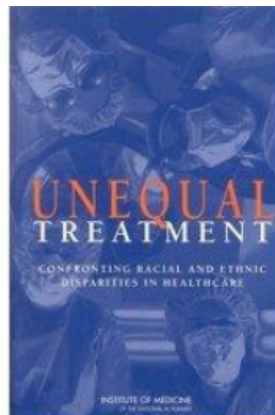
TOTAL CO\$T RELATED TO LOW HEALTHCARE LITERACY.....

**\$100 BILLION ANNUALLY**



# THE REASONS RACIAL DISPARITY ADDS TO THE COST OF HEALTHCARE

- **RACIAL DISPARITY IS A LEADING CAUSE OF LOW SATISFACTION WITH HEALTHCARE**
- **RACIAL DISPARITY IS A LEADING CAUSE WITH DISTRUST WITH HEALTHCARE PROVIDERS**
- **RACIAL DISPARITY HAS BEEN STRONGLY LINKED TO POOR CLINICAL OUTCOMES IN HEALTHCARE**
  
- **PEOPLE WHO DO NOT TRUST HEALTHCARE PROVIDERS TEND TO USE THE EMERGENCY ROOM MORE**
- **PEOPLE WHO ARE NOT SATISFIED WITH HEALTHCARE PROVIDERS ARE LESS LIKELY TO EXPRESS THEIR CONCERNS**
- **PEOPLE WHO DO NOT TRUST HEALTHCARE PROVIDERS ARE LESS LIKELY TO FOLLOW HEALTHCARE RECOMMENDATIONS**



# IMPROVING HEALTHCARE LITERACY AND REDUCING RACIAL DISPARITY SHOULD REMAIN PIVOTAL IN HEALTHCARE REFORM

